

SEEM

INDIA ENERGY CONCLAVE & AWARDS 2021

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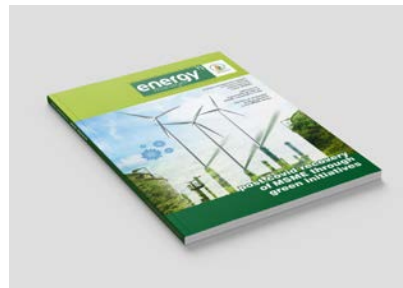
16 SEPTEMBER 2022
INDIA ISLAMIC CULTURAL CENTRE, NEW DELHI

SEEM INDIA ENERGY CONCLAVE & AWARDS 2021

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SEEM India Energy Conclave & SEEM Awards 2021

Society of Energy Engineers and Managers (SEEM) is a national network of energy professionals in India, established in 2005 as a not-for-profit society to support and inspire the cause of energy efficiency in various sectors. SEEM network is spread across 22 Indian states with 15 chapters and 7 units, and more than 900 members. Since its inception, SEEM has been carrying forward its objective through international, national and state level programs, publications including exclusive technical magazine **energy manager**, monthly e-newsletter **SEEM News**, and other initiatives.



SEEM has scheduled its **7th edition** of SEEM National Energy Management Awards 2021 Ceremony in New Delhi during September 2022.

The award ceremony will be attended by about 300 - 350 energy auditors and managers from across the country, representatives from large or small industries and government agencies like SDAs, DCs and other working energy

professionals from various industries and policy bodies.

This event is being held as part of the efforts to encourage and motivate Certified energy auditors, Certified energy managers, Energy audit firms, Industries and facilities who have made remarkable contributions to promote energy conservation in Indian organizations during the year 2021-2022.

In our national annual event branded as - India Energy Conclave, SEEM India is organizing a training cum exposition program in tandem with the National Energy Management Awards Ceremony to familiarize genuine service/equipment system providers to an interested group of energy industry professionals. It is a felt need assessed by energy auditing fraternity that many genuine energy saving equipments, services and measurement devices and monitoring systems still remain unexposed to a large sections of energy professionals

who still grope in dark or play into hands of black sheep.

This year we are having a **Energy Start up Panaorama** in IEC where we offer selected startups in innovative services and products leading to de-carbonization and strife towards **Net Zero**.

We will be giving opportunity to 15-20 selected Energy Efficient Equipment, Energy Monitoring Equipment, Energy Service provider during this function to present their product after an initial scrutiny by experts. Those who are willing to undergo this process of endorsement will be given an opportunity to show case their product through various Forums of SEEM (Such as Print Magazine, Web, Monthly News Letter etc.) other than the venue where presence of more than 300 experts are assured, at a very reasonable cost. These firms will have a priority considerations in our various functions at State and National levels where energy professionals congregate.



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society of
energy engineers
and managers



TITLE PARTNER

Exclusive opportunity for
one partner for a grand coverage
during SEEM Awards 2021.

Salient offerings :

- Co branding of IEC & SEEM Award.
- Part of inaugural session.
- Speaking slot in any one session.
- Logo branding on Podium.
- Logo on the main backdrop.
- Logo branding on registration desk.
- Exhibition space at venue.
- Logo branding on conference website with small brief.
- Logo branding on social networking websites.

Additional Benefits :

- 5 Delegate Passes.
- Attendee Database.
- Exclusive Standee.
- Promo inside delegate kit.
- Ad on newsletter that reaches 50k+ emails (12 months in 2022-23).
- Inside page color Ad in quarterly magazine 'energy manager' 2022-23.
- Special interview coverage with CEO in 'energy manager' magazine.
- Free advertorial coverage in one issue of 'energy manager'.

POWERED BY : PARTNER

Exclusive opportunity for
one partner for a grand coverage
during SEEM Awards 2021.

Salient offerings :

- Part of inaugural session.
- Speaking slot in panel session.
- Logo on the main backdrop.
- Logo branding on registration desk.
- Exhibition space at venue.
- Logo branding on conference website with small brief.
- Logo branding on social networking websites.

Additional Benefits :

- 3 Delegate Passes.
- Attendee Database.
- Exclusive Standee.
- Promo inside delegate kit.
- Ad on newsletter that reaches 50k+ emails (12 months in 2022-23).
- Inside page color Ad in quarterly magazine 'energy manager' 2022-23.
- Special interview coverage with CEO in 'energy manager' magazine or free advertorial coverage in one issue of 'energy manager'.

CO PARTNER

Exclusive opportunity for
one partner for a grand coverage
during SEEM Awards 2021.

Salient offerings :

- Speaking slot in any one session.
- Logo on the main backdrop.
- Logo branding on registration desk.
- Exhibition space at venue.
- Logo branding on conference website with small brief.
- Logo branding on social networking websites.

Additional Benefits :

- 2 Delegate Passes.
- Attendee Database.
- Exclusive Standee.
- Promo inside delegate kit.
- Ad on newsletter that reaches 50k+ emails (6 months in 2022-23).
- Half page color Ad in quarterly magazine 'energy manager' 2022 (2 issues only).

ASSOCIATE PARTNER

An opportunity for
partner for grand coverage
during SEEM Awards 2021.

Salient offerings :

- Logo on the main backdrop.
- Logo on conference website.
- Logo branding on social networking website.
- Speaking or Presentation slot in any one session.
- Exhibition space at venue for showcase product or service.

Additional Benefits :

- 2 Delegate Passes.
- Attendee Database.
- Promo inside delegate kit.



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KNOWLEDGE OR TECHNOLOGY PARTNERS

For Energy Innovation
Start Up Panorama.
A segment of IEC

Salient offerings :

- Logo on welcome panel.
- Speaking slot in one session.
- Logo on backdrop of conference.
- Logo on conference website.
- Exhibition space at venue or 2 Standees.

Additional Benefits :

- 2 Delegate Passes.
- Attendee Database.
- Promo inside delegate kit.
- Ad on newsletter that reaches 50k+ emails (6 months in 2022-23).
- Half page color Ad in quarterly magazine 'energy manager' 2022 (2 issues only).

EXHIBITOR

Salient offerings :

- Logo on Backdrop.
- Logo on conference website.
- Logo branding on social networking website.
- Exhibition space at venue for showcase product or service.

Additional Benefits :

- 2 Delegate Passes.
- Color Ad in our print magazine 2022-23 issue @ 50% discount.

SHOWCASE PARTNER

Salient offerings :

- Logo on welcome panel.
- Logo on backdrop of conference.
- Logo branding on conference website.
- Space for 2 Standees.

Additional Benefits :

- 2 Delegate Passes.
- Color Ad in our print magazine 2022-23 issue @ 40% discount.





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energy engineers
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National Award Secretariat

C/o Dr. Azad, General Secretary - SEEM,
Engineers Bhawan, Institution of Engineers, ITO, New Delhi.

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